

The background of the slide is a photograph of a mountain valley. In the foreground, a person is riding a mountain bike on a dirt trail. The trail is surrounded by dense evergreen trees. In the background, there are large, rugged mountains with patches of snow. The sky is clear and blue.

PEMBERTON VALLEY RECREATIONAL TRAILS MASTER PLAN UPDATE

Community Open House

April 2018



SQUAMISH - LILLOOET
REGIONAL DISTRICT





A group of four mountain bikers riding away from the camera on a dirt trail through a forest. The bikers are wearing helmets and backpacks. The scene is captured from a low angle, looking down the trail. The background is filled with lush green trees and foliage. A semi-transparent grey banner is overlaid across the middle of the image, containing the word 'Introductions' in a dark green, sans-serif font.

Introductions

Introductions

Matt Bakker, BHA – Project Coordinator

Other Team Members:

**Liz Scroggins, Grey Owl Consulting – First Nations
Consultation Lead**

Brent Harley, BHA President – Project Oversight

**Christine Bilodeau, BHA – Trails Analysis +
Concept Development**

Kyle Vash, BHA – GIS and Mapping Lead

Ryan Robertson, BHA – GIS Support



Tonight's Agenda

- 6:00pm-7:00pm: Welcome and Introductions
- 7:00pm-7:45pm: BHA Presentation
 - o What is a Trails Master Plan? How is a Trails Master Plan created?
 - o Steering Committee & Process
 - o What are the Benefits of Trails?
 - o Trail Types, Designations, Experiences and Uses
 - o Trails Master Plan Vision, Goals, and Objectives
 - o SWOT Analysis and Discussion
 - o Mapping Exercise and Draft Recommendations
- 7:45pm-8:45pm: Comment on Draft Recommendations and Mapping Exercises
- 8:45pm-9:00pm: Wrap-up

What is a Trails Master Plan?

Recreational Trails Master Plan:

- Provides a comprehensive strategy for the ongoing development of a communitywide trail network;
- Helps guide the development of trails and trail maintenance;
- Establishes a diversified mix of trails that cater to the full spectrum of trail users.

How is a Trails Master Plan Created?



Planning Process



Benefits of Trails

Trails Strategy for British Columbia



Benefits of Trails

Environmental

- Greenways and Open space
- Buffer between natural and built environments
- Enhanced awareness, respect and appreciation for nature



Benefits of Trails

Communities and Social

- Liveable
- Sense of place
- Community pride
- Cohesive
- Increased family interaction
- Pedestrian corridors



Benefits of Trails

Health and Fitness

- Improved Physical Well-being
- Encourage active living and exercise
- Enhanced productivity
- Reduced Health Care costs



Benefits of Trails

Educational

- Outdoor exposure to nature, culture and history
- Interpretive signage
- Links to school curriculum



Benefits of Trails

Heritage and Cultural

- Recognition and respect for First Nations Culture
- Recognition and respect for Historic Values



Benefits of Trails

Transportation

- Green
- Linkages
- Commuting
- Connecting facilities



Benefits of Trails

Economic

- Viewed as an amenity
- Lifestyle enhancements
- Increase in property values
- Increase in direct and indirect commerce
- Provide economic opportunity



Benefits of Trails

Tourism

- Cornerstone attraction
- Foundation to special events
- Requires support facilities and accommodation
- Influences over 70% of destination guests visitation decision
- Health and fitness attraction for regional guests



Benefits of Trails

Recreation

- Close to home
- Accessible
- Low cost
- Wide spectrum of user groups
- Higher quality of life



Types of Trails/Designations

- **Surface**
 - o Paved
 - o Gravel
 - o Natural
- **Width**
 - o Resource Road
 - o Pathway
 - o Double Track
 - o Single Track
 - o Route
- **Designation**
 - o Shared-Use (including motorized)
 - o Multi-use (Non-motorized)
 - o Hiking Only



PVRTMP Update Vision

To establish an inclusive and well-managed trail network with a full spectrum of recreational opportunities, fostering:

- Individual well-being;
- Community well-being;
- Economic opportunity;
- Environmental sustainability;
- Respect for cultural values.

Mission Statement

The Pemberton Valley Recreational Trails Master Plan Update (PVRTMP) will establish a clear vision for the recreational use and development in the plan area, incorporating new land use information and best practices into a long-term strategy document that will guide trail use, maintenance, and development in the Pemberton Valley into the future as trail use and intensity grow, while working to mitigate trail conflicts.



Goals and Objectives

- **Identify and create a variety of trails and trail systems that act as a primary, quality of life experience and key amenity attribute;**
- **Act to strengthen regional collaboration and partnerships between**
 - The Squamish-Lillooet Regional District (SLRD);
 - The Village of Pemberton;
 - The Lil'wat Nation;
 - Recreation Sites and Trails BC;
 - The Pemberton Valley Trails Association (PVRTA), Trail User Groups; and
 - Developers.
- **Foster environmental, economic, and social sustainability and guide the development and management of a robust trail network that:**
 - Embraces a diverse range of users;
 - Protects this significant and important asset for the future.

Goals and Objectives

- Support the recreational, social, and cultural needs of the local community;
- Create a strategy that works to address unauthorized trail building, and prioritize existing trails for authorization or establishment (as applicable);
- Strengthen and stimulate economic opportunity, supporting tourism and ecotourism;
- Create a strategy that addresses maintenance needs and maintenance capacity.

SWOT Analysis

STRENGTHS – A driving force. Something that is currently being done well and should continue or be amplified. A characteristic that gives the trails and trail network an advantage.

WEAKNESSES – A restraining force, but not necessarily debilitating. Something that makes sense to strengthen or compensate for. Something the trails or trail network is not good at.

OPPORTUNITIES – If you were to do this thing, it could create a quantum leap, growth, or deep improvement in value as a trails network or trails destination.

THREATS – Something that could derail the trails system. Threats are something that must be accommodated for or acknowledged in an effort to work around them or gain some degree of control over them.

Strengths

- What makes Pemberton and the surrounding area unique?
- What are the area's natural attributes?
- What brought you here/what keeps you here?
- What are the strengths of the existing trail network?

Weaknesses

- What are the drawbacks to living in Pemberton and the surrounding area?
- What are its limitations?
- What would chase you away?
- What are the drawbacks of the existing trail network?

Opportunities

- What are the physical opportunities (recreational, environmental)?
- What are the social opportunities?
- What are the economic opportunities?
- How can volunteerism/engagement be increased?

Threats

- What are the physical or environmental threats?
- What are the social threats?
- What are the economics threats?

Mapping/Dotmocracy

-  • **Favourite Trails (Red Dots):**
 - o Where would you take a guest?
-  • **Most Frequently Used Trails (Green Dots):**
 - o Which trails do you use constantly? (e.g. To walk your dog, to go for a run)
-  • **Staging Areas (Yellow Dots):**
 - o Where are staging areas or improvements to staging areas needed? (parking, outhouses, kiosks etc.)

Draft Recommendations



Community Outreach, Education & Communication



Signage and Wayfinding



Designations, Standards & Trail Use



Future Maintenance, Management & Development

Draft Recommendations – Implementation Plan

- Very Short Term (within 12 months) – “Immediate Priorities”
- Short Term (1-3 years)
- Medium Term (3-5 years)
- Long Term (5+ years)
- Ongoing



Community Outreach, Education, & Communication

- How can volunteerism be encouraged?
- What kinds of events would you like to see on local trails?
- How can communication between government, industry, and trail users be improved?
- What are the best strategies for involving youth?
- How can the trails support local education initiatives and objectives?



Signage Standards

- Have you ever been lost on the trails?
- Do you think the wayfinding and signage is working well?
- Where are more signs needed?
- Where are there opportunities for educational and interpretive signage?



Design Guidelines & Classifications

- What are the qualities of the trails you use most frequently?
- How can we ensure future trail development and maintenance is done in accordance with standards?
- Do you think trails should be designed with specific user groups in mind (purpose built)?



Future Maintenance, Management & Development

- What are the goals for the future of the trail network?
- How can we ensure that the trail network is sustainable into the future?
- What trails or trail areas should be linked?
- How do you like your maps? (What mapping technology would you like to see?)

World Café & Mapping

Have your say! Your feedback is important to us.



Project Timeline

Community Consultation

Public Open House – Apr. 9, 2018

Lil'wat Nation Community Meeting – Apr. 10, 2018

Online Survey – Apr. 9 – 20, 2018

Draft Trails Master Plan

Final Draft Issued – May 18, 2018

Pemberton Valley Recreational Trails Master Plan Update

Final Trails Master Plan Issued June 2018

**Fill out a survey, stay up to date, and find more
information at:**

slrd.bc.ca/PVRTMPUpdate

&

lilwat.ca



Thanks for participating!

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find more information at:**

slrd.bc.ca/PVRTMPUpdate

or

lilwat.ca